

Industry

The U.S. trucking industry has been estimated by the American Trucking Association (“ATA”) to have generated \$544.4 billion in revenue in 2009, of which approximately \$246 billion was attributed to for-hire truckload carriers like us. According to the ATA, approximately 68% of all freight transported in the United States in 2009 was transported by truck, which the ATA expects to increase to about 71% by 2021. We believe a significant majority of all truckload freight in the United States travels in the short-to-medium length of haul where we focus our operations.

A combination of reduced demand for freight and excess supply of tractors led to a difficult trucking environment from 2007 through most of 2009. However, since 2009, industry freight data has begun to show strong positive trends. The ATA seasonally adjusted for-hire truck tonnage index increased 7.5 percent year-over-year in July 2010, its eighth consecutive monthly year-over-year increase. In addition to improving freight demand, our industry is experiencing a drop in the supply of available trucks as a result of several years of below average truck manufactures. We expect to benefit from the improving supply-demand environment as our relatively young fleet, and extensive terminal network puts us in a position to gain new customers, increase our overall freight volumes, and realize improved pricing.

